



The LinkedIn Code: Unlock the largest online business social network to get leads, prospects & clients for B2B, professional services and sales & marketing pros

Melonie Dodaro

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Discover How to Crack the LinkedIn Code

Not just another social network, LinkedIn is a powerful business-building tool to attract more leads and clients. In fact, this lead generating GOLD MINE is **over 277% more effective** for lead generation than any other social media method.

If you're in business, you NEED to be on LinkedIn. But you need to do it RIGHT - or you'll spin your wheels and waste more time than it's worth. The LinkedIn Code cuts right to the chase, providing you with all the tools you need to navigate the often confusing landscape of LinkedIn, so you can unlock the rich rewards it can bring to your business.

In *The LinkedIn Code*, award-winning social media expert Melonie Dodaro shows you how to:

- **Create a professional LinkedIn profile** that is client-focused and speaks to your ideal prospects and clients
- **Get your profile to show up at the TOP of the LinkedIn search results**, so prospects find YOU and not your competitors
- **Understand LinkedIn etiquette and best practices**, so you can build relationships and avoid doing anything to damage your credibility
- **Generate leads** using proven social selling techniques with a step-by-step lead generation plan that you can implement daily for maximum results in minimum time

The LinkedIn Code reveals the very same system developed and practiced by author Melonie Dodaro, who receives more than 70% of her leads from LinkedIn. Packed with daily and weekly checklists, example messages and case studies of professionals and companies that have seen a massive increase in revenue by following these exact principles, *The LinkedIn Code* is your key to cracking the secret of using LinkedIn for true business success.

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