



# Communication and the Economy: History, Value and Agency (Frontiers in Political Communication)

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# Communication and the Economy: History, Value and Agency (Frontiers in Political Communication)


## **Communication and the Economy: History, Value and Agency (Frontiers in Political Communication)**


This collection brings together established and emerging scholars in communication studies to examine the relationship between communication and the economy in contemporary society.

Providing context for ongoing debates in the field as well as opening new areas of research, the collection brings a sense of continuity and coherency to an area of study that, until recently, has received little commentary at the level of disciplinary objectives and commitments.

Through concrete case studies and theoretically informed essays, the chapters explore a range of important disciplinary topics - from the rhetoric of economics to the role of language in mediating financial crises.

Written with an eye towards engaging a wide audience, this collection is a welcome addition to any course that focuses on the relationship between culture, the economy and communication including the rhetoric of economics, political economy and communication and cultural studies of the economy.

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